

RESTAURANT BUSINESS

Future 50: 39 BLUE SUSHI SAKE GRILL

July 17, 2017

Staff



Headquarters Omaha, Neb.
2016 Systemwide Sales \$27,900,000*
% Change in Sales 32.9%
2016 U.S. Units 10
% Change in Units 25%
2016 Average Unit Volume \$3,100,000*
% Change in AUV 3.3%
Future 50 Year 2017
Franchising no

Founded in 2002, the chain—part of Flagship Restaurant Group—serves what it describes as “fun” sushi to the happy hour crowd, in spaces defined by their backlit blue decor. The menu, which also offers Asian-inspired hot plates, grew this year to include new hand-roll options and a bento box for kids. Going forward, Blue Sushi is expanding in Illinois, Indiana, Texas and Kentucky.

<http://www.restaurantbusinessonline.com/special-reports/future-fifty/2017/blue-sushi-sake-grill>